

JACE'S DAY 5K, FUN WALK & COMMUNITY FUN NIGHT

HELP KIDS LIVE FREE OF CANCER

# SPONSOR BENEFITS PACKET 2024

JUNE 29, 2024 WAMEGO, KS

IN MEMORY OF JACE WARD



LIVE FREE is sponsored in memory of Jace Ward, a Wamego native. Jace lost his life at age 22 on July 3rd, 2021 to DIPG, a rare form of pediatric brain cancer

Your support is important and vital to funding research, and financially supporting families affected by childhood cancer.

JOIN US JUNE 29, 2024 WAMEGO



#### \$250

Right to use Tough2Gether logos as approved	~
LIVE FREE Fun Night Tickets	2
5k run and walk complimentary registration	1
Lanterns for lantern launch	2

#### \$500

Logo placement on t sinits	<b>✓</b>
Sponsor table for promotional giveaways/demonstrations at event	<b>✓</b>
Logo placement on event posters	<b>✓</b>
Logo placement on event banners	<b>✓</b>
Logo placement on website for 1 year	<b>✓</b>
Right to use Tough2Gether logos as approved	<b>✓</b>
LIVE FREE Fun Night Admission	5
5k run and walk complimentary registration	2
Lanterns for lantern launch	5
Meal or Drink tickets	2

#### \$1,000

Prominent Logo Placement on t-shirts	<b>~</b>
Sponsor table for promotional giveaways/demonstrations at event	<b>~</b>
Prominent Logo placement on event posters	<b>✓</b>
Prominent Logo Placement on event Banners	<b>✓</b>
Logo placement on website for 1 year	<b>✓</b>
Right to use Tough2Gether logos as approved	<b>✓</b>
LIVE FREE Fun Night Admission	15
5k run and walk complimentary registration	5
Lanterns for lantern launch	5
Meal or Drink tickets	5

#### \$2,500

Fresenting sponsor logo placement on t-shirt	•
Recognition in PSAs & interviews	<b>✓</b>
Featured on event's social media posts	<b>✓</b>
Presenting Sponsor Logo on website for 1 year	<b>✓</b>
Sponsor table for promotional giveaways/demonstrations at event	<b>✓</b>
Presenting sponsor logo on event posters	<b>✓</b>
Presenting Sponsor Logo on event banners	<b>~</b>
Right to use Tough2Gether logos as approved	<b>~</b>
LIVE FREE Fun Night Admission	30
5k run and walk complimentary registration	10
Lanterns for lantern launch	10
Meal or Drink tickets	10



## WHY OUR MISSION COUNTS ON YOUR SUPPORT

FUNDS RAISED THROUGH LIVE FREE SUPPORT RESEARCH AND ACCESS TO CLINICAL TRIALS; GIVING KIDS WITH CANCER A BETTER CHANCE IN THEIR FIGHT TO LIVE FREE.

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### JOIN US FOR LIVE FREE!





